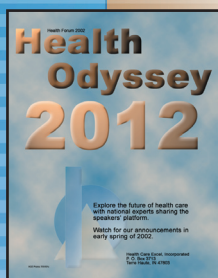
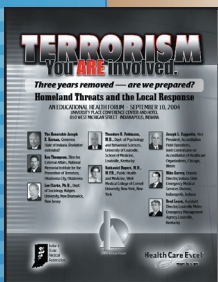
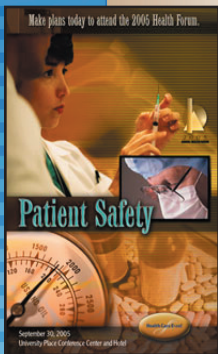




Annual Educational Health Forum Overview

Quality Improvement



Health Care Excel (HCE) has been organizing educational health forums for the past decade as an opportunity to educate health care administrators, practitioners, and professionals, as well as government officials and other individuals, on current issues affecting health care.

Preparations for each forum begin over a year in advance to ensure a quality, worthwhile program. The planning process begins with the development of the forum committee, consisting of doctors, nurses, and other key HCE associates. Participants of the committee are mandated to meet the criteria associated with offering continuing medical education (CME) and continuing education (CE) credits.

Once established, the annual forum committee discusses potential themes, topics, and speakers for the event. Themes are chosen based upon the level of impact a topic has on members of the health care community and its relevance at that particular time. For instance, in 2004, three years after the terrorist attacks of 9/11, the forum focused on anti-terrorist health care industry programs organized nationally that help prepare for possible future attacks, educate first responders, and protect citizens.

HCE features nationally recognized, expert speakers at each forum, who often attract media coverage. Speakers come from all spectrums of the health care industry, including government, legal, and private sector organizations, depending on the theme of the event.

All aspects of the annual forum are managed and funded by HCE, including the design and production of all written materials, mailings, advertising and promotion, media outreach efforts, conference space, catering, and issuance of CME and CE credits.

Each event is evaluated for customer satisfaction through meeting evaluations disbursed to all attendees. Evaluation results are closely reviewed and constructively utilized to provide valuable information on program improvements, future topics, and budget modifications for future forums.

For additional information contact HCE's Center for Marketing at (317) 347-4500.

Past and Present Educational Health Forum Topics

Patient Safety: Every Patient, Every Time

Terrorism: Homeland Threats and the Local Response

Aging America: The Impact on Health Care

Health Odyssey 2012

Health Care Excellence: From Principle to Practice

Meeting the Challenge of Medicare Program Compliance

Health Outcomes and Accountability: Meeting the Challenge

Health Care Payment Policy: Intended and Unintended Consequences

